



- Attendees on the day – 170
- People joined the conference from across the country including: Lancashire, Cumbria, York, Shropshire, Oxfordshire, Essex, Cornwall
- Views of conference on Facebook – 206
- Estimated account reach on Twitter: 59.5k
- The overall response to the conference being held online was extremely positive.

Roundup of comments:

“A really excellent conference. Full of brilliant content. Well done to all concerned”.

“Thank you for a wonderful conference and sharing so much value and personal experiences.”

“Really wonderful and informative session - great speakers and very well chaired.”

“Very informative and helpful. Thankyou. Great to hear all the positives that have come out of Covid, makes a pleasant and refreshing change.”

“Yes this whole conference is really amazing and so much going on by wonderful people.”

An outstanding event, the best online event I have attended. Well run and excellent content.

Points raised:

I just wondered if there is an opportunity for a nationwide campaign to highlight this support to people who have served but are unknown to us. I know the recent RAF promotion was well received.

I have found that younger veterans engage better through activity that is available outside of work hours. Not many know about support on offer and a regular point of contact is key to build relationships and begin conversations to overcome any barriers to asking for help.

The Army will be running a “Leave Well” campaign. It is still in planning but I will keep Surrey CMPB informed of its due launch date. The aim of the campaign will be to highlight to both our Serving Personnel (Service Leavers) as well as Veterans, support organisations and the public about what support is available through-career, into resettlement and beyond.

I'm fairly new to my armed forces role and found the second half of the conference especially informative. The first half was good but the second half was all new to me and highly educational. Several parts of it (Jan Walker, Ginnie Dallard especially), particularly when speakers said ""I would advise you to do x y and z"" are going to be so helpful to me in shaping my organisation's support for the armed forces.

Surrey Armed Forces Covenant Conference 21

Feedback form responses

1. Did you find the Surrey Armed Forces Covenant Conference informative?				Response Percent	Response Total
1	Yes			100.00%	20
2	No			0.00%	0
				answered	20
				skipped	0
Comments: (13)					
Really enjoyed Ginnie's session					
Really useful and informative thank you					
I'm fairly new to my armed forces role and found the second half of the conference especially informative. The first half was good but the second half was all new to me and highly educational. Several parts of it (Jan Walker, Ginnie Dallard especially), particularly when speakers said ""I would advise you to do x y and z"" are going to be so helpful to me in shaping my organisation's support for the armed forces.					
Excellent speakers today. Thank you					
A very informative conference with a good range of speakers I would certain recommend and attend again					
It was particularly good to hear the view of John Shivas around the ""due regard"" work in progress.					
A very informative and interesting Conference thank you to everyone involved in organising this event and Peter Martin will be greatly missed as the Chairperson of the SCMPB.					
Very good content and a good range of speakers.					
yes and I have noted several new contacts and services from the chat stream which I anticipate will be very useful for me in moving forwards.					
A fantastic mix of informative presentations. As always very useful and greatly appreciated.					
It was a very good range of topics					
A good update on the current issues and trends.					
A good range of presentations and subjects managed in good time.					

2. What key point will you take away with you from the conference?

		Response Percent	Response Total
1	Open-Ended Question	100.00%	18
	Understanding of current and recent input from military. Updates re covenant and Armed Forces Bill		
	To develop more opportunities to identify younger veterans.		
	The importance for integration and identified needs for family and young people		
	AF spouse employment		
	That I can help to reduce the barriers to armed forces families getting the help they need.		
	Supporting families is key, collaboration is a must.		
	The amazing partnerships and Ginnie's revealing talk		
	The opportunity for greater partnership working.		
	Great tips on how to shape our strategy in achieving GOLD ERS standard.		
	Close cooperation between the County and the Military		
	Continue to promote the FCSE app		
	The Living in our shoes presentation from Prof Jan Walker highlighted some very important issues that families face and the support that they offer to the Armed Forces should not be underestimated.		
	Closer cooperation between everyone. Plus the dynamic tension of 'the needs of the service come first' v. the realisation that service people have families and lives.		
	The breadth of support and the difference this makes - hearing from people who provide and have received the kind of support I have only read about until now was really enlightening.		
	"it's about raising the floor not the ceiling." Whilst some great work has been done in the name of the covenant in Surrey, issues experienced by the Armed Forces Community continue to persist. With the introduction of the Armed Forces Bill and as we emerge from the pandemic there are opportunities to work together differently to make a greater difference.		
	Spousal employment		
	The commitment in the local area to supporting the Forces.		
	The on-going need to provide support to those in the armed forces community who need it. This is now being recognised and will be included in legislation.		
		answered	18
		skipped	2

3. Did you feel the Surrey Armed Forces Covenant Conference worked well as an online event?

			Response Percent	Response Total
1	Yes		80.00%	16
2	No		0.00%	0
3	It was OK but I would prefer to meet in person when possible		20.00%	4
			answered	20
			skipped	0

Comments: (8)

Accessible and able to access it easier.

It was excellently managed, really smooth and seamless. Nobody came across as having found it difficult or awkward.

I wouldn't have been able to attend if it wasn't online, it's a fair way to travel from Cumbria and nice to be involve as I feed into the Forces Connect app for our area.

I think online worked really well and should be considered in the future. It means that other commitments can be accommodated more easily and people can join from other areas without the travel.

It worked extremely well, the speakers kept to time, the presentations were very clear and there were a greater number of attendees than in previous years. People may miss the networking opportunities at coffee/lunchtime but it was a very informative conference.

Probably widened the span of attendance.

Whilst it worked well and felt much more lean than some past conferences it made me realise how much I value the opportunity to meet with delegates from other sectors and from other areas in person. Great job.

Excellent event, really well managed and timed.

4. Do you have any suggestions for our next conference? All feedback is greatly appreciated.

			Response Percent	Response Total
1	Open-Ended Question		100.00%	13
<p>Really enjoyed the sessions, very informative. No suggestions.</p> <p>have the option for virtual as well as in person if guidelines allow, as virtual is easier for many</p>				

4. Do you have any suggestions for our next conference? All feedback is greatly appreciated.

	Response Percent	Response Total
Carry on the great work, thanks for the invite		
Nothing leaps to mind - more of the same!		
Keep up the great work!		
Will all presentations be available as well as a pod cast of the event?		
A presentation on the Cadet Forces in Surrey and the value of the Cadet Force Adult Volunteers as employees and the value of Cadets to society . The National Cadet Training Centre for the Army's sponsored Cadets is based in Frimley in Surrey. Professor Simon Denny would be a good speaker next year		
It's very good! Just keep going.		
Keeping the wide range of topics and the speakers with various first-hand experience.		
Thinking about what Tor Peebles said. "It's "the task" not "my task". Where are the gaps? Don't just stick to your lane"		
Suggest consider a blended model moving forward, incorporating a virtual and face-to-face event, allowing people the opportunity to attend from all over the country alongside more personal networking possibilities		
An outstanding event, the best online event I have attended. Well run and excellent content.		
I particularly liked the variety of 'voices' we heard, from current army personnel, veterans, reservists and the presentation about the help being provided in the hospitals was really interesting and effective.		
	answered	13
	skipped	7

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